



## **Business Programme Tours**

Date: Tuesday 20 June 2023  
Schedule: 12:30 to 21:30 (including cocktail)  
Price: CHF 200/participant

### **Geneva and the principles of Multilateralism**

Time: 12:30 to 21:30

Visit: [World Trade Organisation](#) and [International Committee of the Red Cross](#)

Available places: 50

Transport: Transport to and from the visits is ensured by the organizer

Catering: Coffee breaks are planned during the afternoon

*It is mandatory for participants to bring their identity documents with them.*

Geneva is the cradle of the first pillars of the multilateral system, being home to the creation of the League of Nations in 1919. Numerous organisations and institutions (more than 700 international organisations, diplomatic missions and non-governmental organisations), which not only integrate the concepts of multilateralism but also represent them, have developed within this international city.

As a symbol for multilateralism, the visit will kick off at the **World Trade Organisation (WTO)**. Founded in 1995 (following the GATT from 1948 to 1994), the organisation provides a framework of disciplines to facilitate global trade and serves as a forum to negotiate further trade openness. On-site, participants will enjoy a **guided visit** and discover the Council Room with a **panel discussion about multilateralism** with **Mr. Paugam, WTO's Deputy Director-General, and Ms Tembo, International Trade Centre's Deputy Executive Director.** \*

The afternoon will continue at the **International Committee of the Red Cross (ICRC)**. Established in 1863, the ICRC is an independent and neutral organisation operating worldwide to help people affected by conflict and armed violence and uphold the principles of the Geneva conventions.

After a **guided tour of the Museum of the Red Cross**, which harbours strong elements of history and meaning, you'll be invited to join a **thought-provoking conversation on the significance of multilateralism and the ICRC's role in today's world.**

Each visit will end with a **networking cocktail at the Maison de la Paix** (literally House of Peace), **in the presence of Mrs Salles, Director of the Graduate Institute of International and Development Studies, and Mr Jean-François Manzoni, President of the International Institute for Management Development.** Thought as a place to meet, think, and act the Maison de la Paix, opened by the Graduate Institute of International and Development Studies in 2013 enables synergies to foster innovative and efficient solutions to promote peace, human security and sustainable development.

*\*ITC will not receive any remuneration for hosting this session*

