

13<sup>TH</sup>

WORLD  
CHAMBERS  
CONGRESS



# GENEVA2023

SWITZERLAND, 21-23 JUNE



## Enhance your engagement at the #13WCC

### What is the World Chambers Congress?

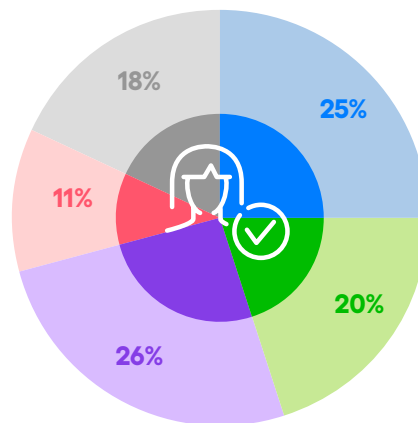
The **World Chambers Congress (WCC)** is a unique three-day forum uniting the global network of chambers and their respective business communities. The theme of #13WCC, co-organised with the Geneva Chamber of Commerce, Industry and Services is **Achieving peace and prosperity through multilateralism.**

### Who attends?

Business leaders and chamber representatives from all around the world will be in attendance together with international and economic development organisations, policy-makers and industry partners.



### Delegates' profiles



- Chairs and board members
- C-suite executives
- Mid- and upper management
- Experts and specialists
- Other



## WHY SUPPORT?



**1,500+**  
PARTICIPANTS



**100+**  
COUNTRIES



**100+**  
SPEAKERS



**40+**  
SESSIONS

This global, influential event is a unique opportunity to **network** with decision-makers from other industries and geo-markets, as well as with leading policy-makers and forward-thinkers from around the **world**.

As a Congress sponsor, your **brand** will be **visible** to a large and diversified crowd audience of key business people. Our tailored made sponsorship offer will allow you to align your company and its representatives with influential business leaders through high visibility opportunities.

Our exclusive Congress **programme** is built to serve, promote and unite the network of chambers of commerce and their business communities and to offer solutions to the challenges faced in the real economy.



**Connect with  
decision-makers**



**Offer solutions for better  
business practices**



**Elevate your brand**



**Generate leads and  
business opportunities**

We have multiple opportunities that can be tailored according to your strategic objectives.

## OUR SPONSORS

Welcome reception partner <b>Piguet Galland &amp; vous.</b>		Mobility Partner <b>TAXIPHONE</b> 022 33.141.33		With the support of the State of Geneva, the Geneva Convention Bureau, the International Academic partner Geneva Welcome Centre (CAGI) and Presence Switzerland  <b>GENÈVE CONVENTION BUREAU</b> <b>CAGI</b> CENTRE D'ACCUEIL DE LA GENÈVE INTERNATIONALE INTERNATIONAL GENEVA WELCOME CENTRE		Academic partner <b>IMD / Real learning Real impact</b>		Media partners  <b>#helvet</b> <b>AGEFI</b> <b>LE TEMPS</b>
				Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra		Federal Department of Foreign Affairs FDFA General Secretariat GS-FDFA Presence Switzerland		

[13wcc.iccwbo.org](http://13wcc.iccwbo.org) | [sponsorwcc@ccig.ch](mailto:sponsorwcc@ccig.ch)



# Exhibition pricing

The exhibition opportunities at the World Chambers Congress go as follows:

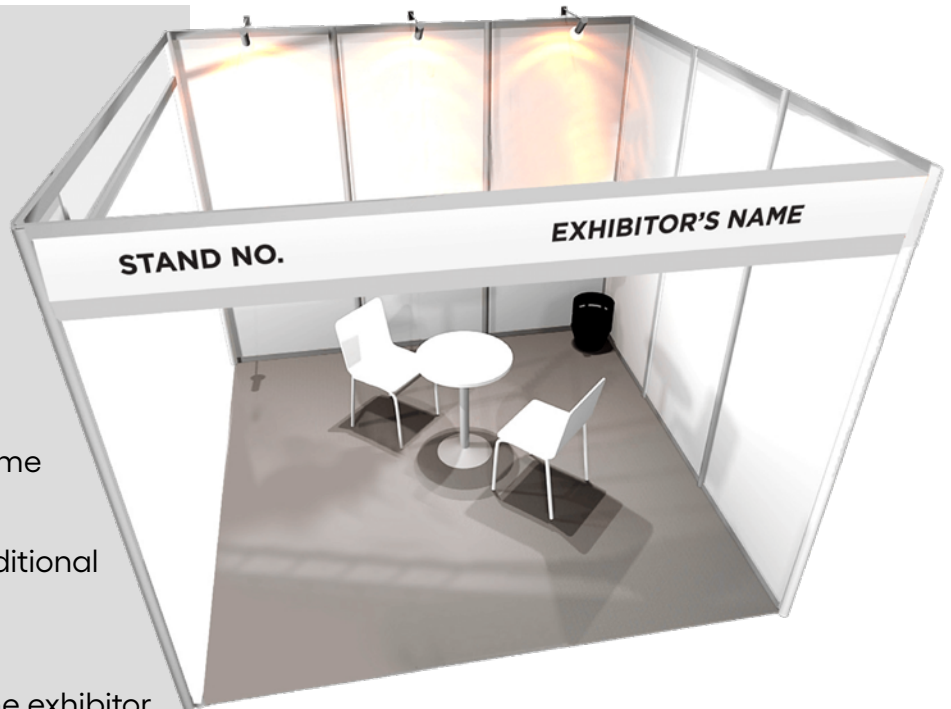
## Exhibition shell scheme

CHF 650 per sqm

### This includes:

- Exhibition space shell
- Scheme frame
- Spotlights and electrical socket
- Electrical power
- 1 wastepaper basket
- 1 table and 3 chairs (per 9 sqm booked)
- Fascia board with company name
- 2 exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked\*
- Coffee breaks & lunches
- Company name and logo on the exhibitor listing on the website

\* Exhibitor badges do not grant access to the congress sessions



This illustration only serves as an example

This option allows you to participate with your own booth structure.

If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical exhibition manual to be provided towards February 2023.

### Important note:

Prices are exclusive of applicable Swiss VAT. The minimum space reservation for both options is 9 sqm.

## Exhibition space only

CHF 450 per sqm

### This includes:

- Exhibition space
- Electrical socket
- 2 exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked\*
- Coffee breaks & lunches
- Company name and logo on the exhibitor listing on the website

\* Exhibitor badges do not grant access to the congress sessions

# Exhibition plan

The exhibition area map is the most updated version at the time of publication of this manual. The layout is subject to change without prior notice. The final placement of the booth will be at the discretion of the organizers.



# Terms and conditions

## Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt. The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition and sponsorship rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the 13WCC organisers unless confirmed in writing. The full amount for your booking(s) must be received by 1 June 2023 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Exhibition space and sponsorship package allocations will be attributed on a "first come, first served" basis. Companies will be requested to make choices, but neither the 13WCC organisers nor MCI Suisse SA can guarantee first choice.

Once exhibition locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

## Exhibition Technical manual

An Exhibition Technical Manual will be sent to every registered exhibitor / sponsor by end February 2023. This manual will contain all information regarding general conditions, safety regulations, arrangement conditions, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services.

## Local and site regulations

Exhibitors / sponsors shall abide by the local and site regulations with respect to law and order, safety and security. The organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal / change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

## Entry to the Congress

Access to the Congress will only be possible for exhibitors and sponsors who have fully paid for their services. Companies who have not paid for their services can be denied attendance without reimbursement of the deposit paid.

## Insurance

The signatory renounces to take recourse against the organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors / sponsors by the organisers.

## Force Majeure

Neither the 13WCC organisers nor MCI are responsible for either the partial or total non-execution of the contract in the event of an accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the venue from accommodating the clients of 13WCC for the event or if for the same reasons the event is cancelled by 13WCC organisers.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organiser or the producer.

Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario. In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, booth builder costs, accommodation, additional on-site service providers etc.

## Interpretation of the regulations and amendments

MCI Suisse SA, as 13WCC provider, is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitors / sponsors. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9 1242 Satigny Switzerland

## Data Protection Clause

1. In accordance with European General Data Protection Regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor's / sponsor's personal data for the purposes of:
  - (i) managing and organising the event, in particular the management of exhibitor's / sponsor's investment opportunities.
  - (ii) managing and organising prospecting and loyalty
  - (iii) enabling the exhibitor / sponsor to benefit from our services
  - (iv) enabling the exhibitor / sponsor to receive our news.

These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor / sponsor has adhered, failing which the contract cannot be executed. Exhibitor's / sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor / sponsor—or any transmitted by the exhibitor / sponsor—will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor / sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor / sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor / sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : [anne.lesca@mci-group.com](mailto:anne.lesca@mci-group.com)

2. In any event, the exhibitor / sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor / sponsor of a personal data file, the exhibitor / sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication

# 13WCC order form

Please complete and return at your earliest convenience to:

MCI Suisse SA—c/o 13WCC  
9, rue du Pré-Bouvier—CH 1242 Satigny Geneva, Switzerland  
Email : wcc2023@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. **This form will be considered as a contract.**

Company ..... Company VAT number: .....

Contact name: .....

Address: .....

Postal Code: ..... City: ..... Country: .....

Telephone: .....

E-mail: .....

Website: .....

P.O number if applicable: .....

Exhibition Shell Scheme		<input type="checkbox"/> CHF 650 /sqm
**Indicate your 3 preferred booth numbers in order of preference as well as the number of sqm:		
1st choice:		nb of sqm:
2nd choice:		nb of sqm:
3rd choice:		nb of sqm:

Exhibition Space only		<input type="checkbox"/> CHF 450 /sqm
**Indicate your 3 preferred booth numbers in order of preference as well as the number of sqm:		
1st choice:		nb of sqm:
2nd choice:		nb of sqm:
3rd choice:		nb of sqm:

\*\*It is at the organiser's discretion to attribute the spaces depending on availabilities at time of booking.

## Payment schedule

All payments must be made in CHF (Swiss Francs). The total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation / published rates are excluding applicable VAT.

By Bank Transfer / Holder name : MCI Suisse SA  
Bank : UBS SA—Rue des Noirettes 35—1227 Carouge  
CHF Account No : 369.393.16Z  
IBAN : CH21 0024 0240 3693 9316 Z  
Swift code : UBSWCHZH80A

## Cancellation policy

Cancellation and changes to your original booking must be made in writing to MCI

## For cancellation made

Until 01 Feb. 2023  
50% of the total cost of each item will be retained  
From 02 Feb. to 15 Mar. 2023  
75% of the total cost of each item will be retained  
From 16 Mar. 2023  
100% of the total cost of each item will be retained

I have read and agree with the 13WCC exhibition terms & conditions

Place and date:	Signature and company stamp:
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