

Together,
we can make our
industry more
sustainable!

Palexpo, Geneva





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A Green Commitment

Palexpo is committed to
sustainability since 1993

Sustainable development has been one of Palexpo's
core concerns since 1993

Palexpo is committed to reducing the impact of its
activities on the environment, by following
sustainable best practice and proactively
encouraging sustainability, where possible

The company's commitment is constructed on
3 main pillars:

- reduce the company's environmental footprint
with the involvement of every employee
- Partners and providers committed in the
same policy
- A complete implication of our clients when
organising their events on site





- The company's efforts to limit the environmental impact of its activities are aligned with the UN 2030 Development Agenda
- Palexpo has committed to respect the "Net Zero Carbon Pledge" launched at COP 26 in Glasgow for the Events Industry, by the Joint Meetings Industry Council, setting out the events industry's commitment to play its role in addressing climate change
- In this context, Palexpo commits to publish their organisation's pathway to achieve net zero by 2050, at the latest, with an interim target in line with the Paris Agreement's requirement to reduce global greenhouse gas (GHG) emissions by 50% by 2030 before the end of 2023, to collaborate with partners, suppliers and customers to drive change across the value chain and to report on progress



Palexpo's Long-Term Efforts Recognised

ISO 20121:2012 ACCREDITATION

2018

Palexpo obtained the first ISO 20121:2012 certification for its infrastructure

This event industry standard certifies that the building operates sustainably during the events taking place

2019 + 2022

Palexpo obtained a second ISO 20121:2012 certification for its management system

This certification recognises both the sustainable responsible management system of Palexpo and the fact that the event organisation is sustainable and environmentally friendly



In 2020, Palexpo
was awarded the
Nega-Watt Prize
for its efforts to
significantly reduce
energy consumption

We Focus on Saving Energy and Water

375,000 kWh

saved, which equals the consumption of a 100 households in Switzerland

50%

lighting economy during build-up, tear-down and maintenance activities



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- Two energy audits have helped increase Palexpo's energy efficiency, in particular by reviewing the halls' ventilation and lighting systems
 - Replacing all lights in Halls 1 and 2 in 2018 helped save 375,000 kWh, which equals the consumption of a 100 households in Switzerland
 - A weather station installed in hall 6 adjusts the heating and ventilation in real time
 - A lighting-level protocol, set at 50% during build-up, tear-down and maintenance activities, is in place throughout all halls
 - All toilets are equipped with low flow flush and automatically-activated water taps
 - All escalators are regulated by a specially-designed inverter system, which automatically stops or slows down motors when not in use
 - Digital LED advertising and signage screens have been installed in many areas to avoid paper display advertising
 - Movement detectors have been installed in all toilets and conference facilities
 - Low-level air delivery and high-level air exhaust provide excellent air exchange effectiveness at low energy consumption levels

Green Energy

Palexpo only uses and proposes green energy to clients

- The electricity used for daily operations and for our clients originates from 100% natural sources (hydro-electric or solar sources)
- Nuclear Energy is banned in the Geneva Canton
- 20 % of the electricity used on-site originates from hydroelectric power plants, certified “Naturemade Star”, a Swiss quality ecolabel
- Palexpo has invested in a smart business software, called Keops, which ensures that electricity supplied to our exhibitors is fine-tuned to their exact needs, due to remote calibration
- Palexpo is able to provide pro-rata energy usage data of exhibitors’ consumption per event, through smart-metering or by calculation

At Palexpo, green energy is produced on the roof

- Palexpo is proud to host the second largest solar power plant in the country
- 15,000 solar panels are installed on the roof, which represents 30’000 sqm of surface
- The equivalent of 2/3 of Palexpo’s electrical needs are produced by its solar panels
- The site produces the equivalent to the annual consumption of 1’350 Genevan households
- 7’500 additional panels are planned to be installed in the coming years (30’000 sqm)





Palexpo applies a Strict Reduce, Re-Use and Recycle Policy

75%

of the waste generated on-site is collected, sorted and recycled by long-term partners

25%

Of the remaining waste is incinerated to produce electricity or heating for the local district

50%

of the waste is recycled and sorted on site; the remaining waste is processed by an external partner

CO₂ emissions reduced

Containers are filled efficiently to reduce the number of trucks collecting waste by an external partner

100%

of carpets proposed to our clients are made from recycled resources



Green Suppliers & Subcontractors

- Palexpo selects suppliers and subcontractors committed to a sustainable development agenda, when possible
- Palexpo gives preference to local suppliers, thus reducing the impact on the environment by avoiding lengthy transportation of goods
- 95% of all purchases are made locally to reduce carbon emissions

Sustainable Catering

The GRTA (Genève Région Terre Avenir) Quality Label has been awarded to our restaurants.

- The culinary offer of Palexpo Restaurants' uses locally-sourced sustainable produce whenever possible, to both reflect the seasonality of ingredients and cut down on imports by air
- In an aim to cater for different dietary, cultural and lifestyle choices, the team offers plant-based or vegan menu options
- 100% of food waste is recycled and converted into biogas, which is used by the trucks who collect waste on-site
- In 2022, Palexpo Restaurants will ban all single-use plastic tableware in all catering outlets
- Many biodegradable options are proposed as alternatives
- Clients are given the possibility of implementing a 'water station' concept in halls, thus avoiding the consumption of single use plastic bottles

100%

of food waste is recycled and converted into biogas





Palexpo Avoids Using Harmful Chemicals In Daily Operations

BIODEGRADABLE PRODUCTS

Biodegradable cleaning and maintenance products are used on site to protect the environment and the staff

NO PESTICIDES

Palexpo ensures that no pesticides are used on-site and that all products are environmentally-friendly

Visitors are Encouraged to Use Eco-friendly Means of Transportation in Geneva

Geneva, a very compact and walkable city

- The city of Geneva only counts 500'000 inhabitants with its inner-ring suburbs
- Geneva has been referred to, as the world's most compact metropolis
- The size of the town and its compact city-centre makes walking between hotels, sights and restaurants a matter of minutes
- Geneva's public transport network is safe, on-time and highly-efficient
- Geneva offers the shortest train ride in Europe from the airport to the city centre
- Geneva's city centre is no more than 4 km from the airport
- It only takes a 6-minute ride by train to reach the city centre from the airport

Palexpo is easy to reach from the airport and railway station

- Palexpo is located 500 metres from the airport and its underground railway station
- The airport railway station can be found on the lowest level of the airport
- The venue is a 10 minutes walk from the international airport
- A 5 minutes bus ride separates the airport from Palexpo
- The Bus 5 from the airport stops directly in front of the Congress Centre
- Four fast charging stations for electrical cars (20kW) are available on site

Palexpo is easy to reach from the city centre by public transport

- Palexpo is only 4 km from the city centre and lake shore
- The venue's strategic location puts most hotels within a 5-30 minutes reach by public transport
- A 20 minutes bus ride separates Palexpo from the city centre and most hotels
- The Bus 5 departs directly in front of the Congress Centre every 8 minutes





Palexpo reduces
the need to commute with
a large accommodation offer:
723 rooms available on-site

496 ★★★★★

four-star rooms at the Hilton Hotel,
connected to Palexpo by a covered walkway

115 ★★★

three-star rooms under the IBIS Style brand

112 ★

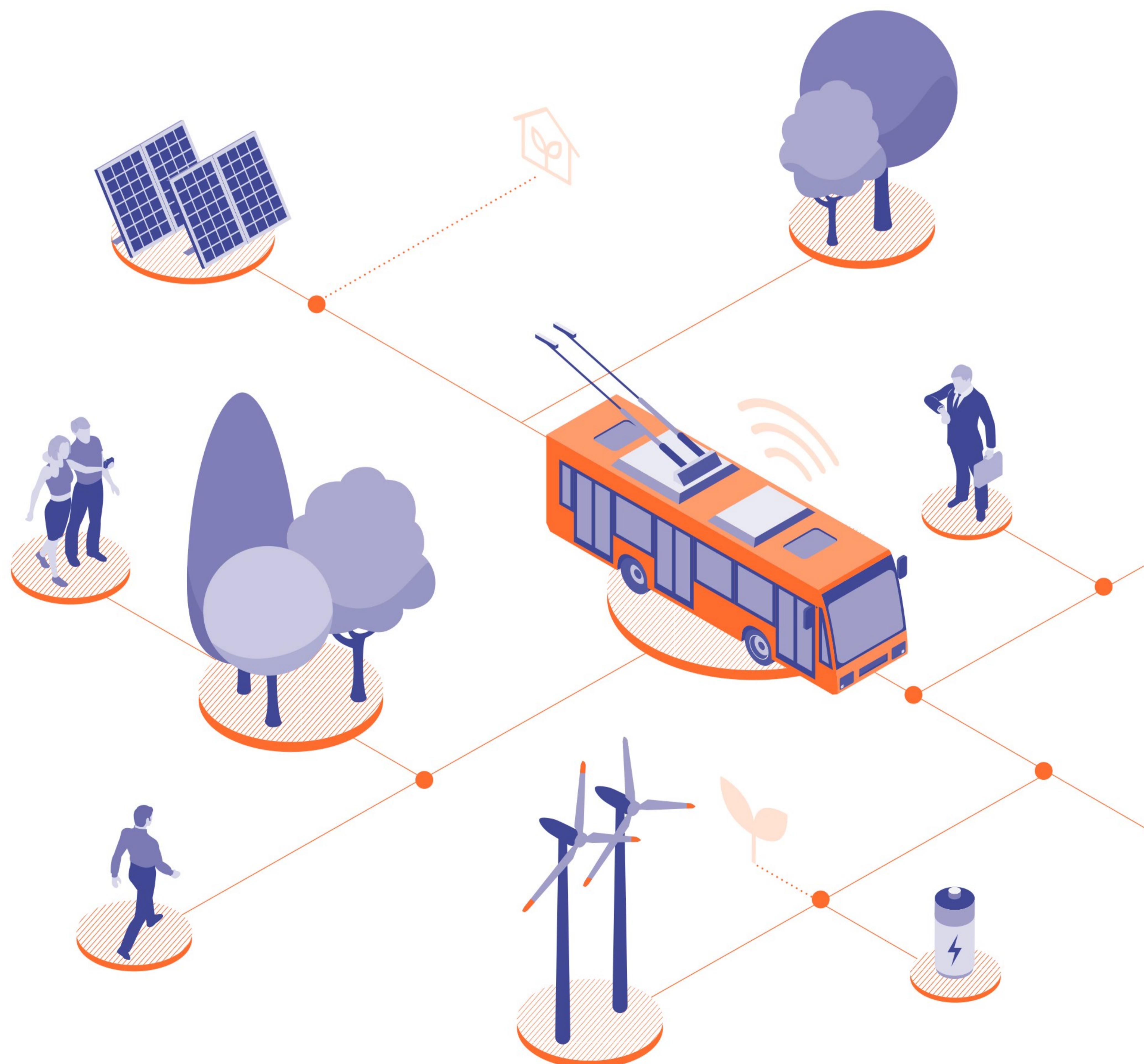
one-star rooms under the IBIS Budget brand

Free Public Transport in Geneva



Free public transport in Geneva is offered to all visitors upon arrival at the airport for the duration of their stay

- By staying in an hotel in town, all visitors are entitled to receive a personal card, allowing them to use the whole public transportation system during their entire stay free of charge
- This includes buses, trams, trains, and yellow taxi-boats
- Card available upon arrival from hotel receptions



Geneva, a Sustainable City

In Geneva, visitors can relax and enjoy a unique natural environment

- Often referred to as the "City of Parks", Geneva is one of the greenest cities in Europe, with over 20 % of its territory covered by green areas
- With easy access to the nearby Alps, Salève or Jura mountains, Geneva is also the perfect point of departure for any mountain adventure
- Geneva's world-famous lake front is the centrepiece of the city and offers endless opportunities for recreation and relaxation

Geneva, a city committed to sustainability

- Geneva draws 80% of its drinking water from Lake Geneva and 20% from groundwater tables
- The GeniLac project, a 100% renewable innovative thermal solution, uses the lake water to cool and heat connected buildings in Geneva. The project continues to expand
- By 2025, the GeniLac project will lower CO₂ emissions in the canton by 70,000 tons per year (equal to the yearly emissions of 7'000 inhabitants)
- Geneva is a major research, development and planning centre with regards to ecology and environmental protection





Together, we can make the event industry more sustainable!



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