

13<sup>TH</sup>

WORLD  
CHAMBERS  
CONGRESS



# GENEVA2023

SWITZERLAND, 21-23 JUNE



## ENHANCE YOUR ENGAGEMENT AT THE #13WCC

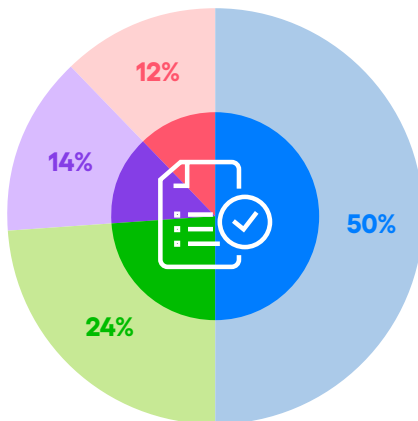
### WHAT IS THE WORLD CHAMBERS CONGRESS?

The World Chambers Congress (WCC) is a unique three-day forum uniting the global network of chambers and their respective business communities. The theme of #13WCC, co-organised with the Geneva Chamber of Commerce, Industry and Services is **Achieving peace and prosperity through multilateralism**.

### WHO ATTENDS?

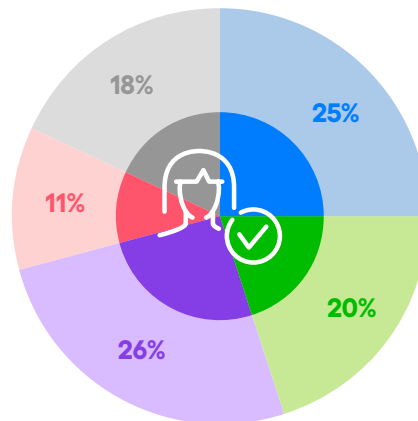
Business leaders and chamber representatives from all around the world will be in attendance together with international and economic development organisations, policy-makers and industry partners.

Organisation type



- Chambers
- Business associations
- Companies
- Institutions and organisations

Delegates' profiles



- Chairs and board members
- C-suite executives
- Mid- and upper management
- Experts and specialists
- Other



## WHY SUPPORT?



**1,500+**  
PARTICIPANTS



**100+**  
COUNTRIES



**80+**  
SPEAKERS



**40+**  
SESSIONS

This global, influential event is a unique opportunity to network with decision-makers from other industries and geo-markets, as well as with leading policy-makers and forward-thinkers from around the world.

As a Congress sponsor, your brand will be visible to a large and diversified crowd audience of key business people. Our tailored made sponsorship offer will allow you to align your company and its representatives with influential business leaders through high visibility opportunities.

Our exclusive Congress programme is built to serve, promote and unite the network of chambers of commerce and their business communities and to offer solutions to the challenges faced in the real economy.



**Connect with  
decision-makers**



**Offer solutions for better  
business practices**



**Elevate your brand**



**Generate leads and  
business opportunities**

We have multiple opportunities that can be tailored according to your strategic objectives.

## OUR PAST SPONSORS



United Nations



[13wcc.iccwbo.org](http://13wcc.iccwbo.org) | [sponsorwcc@ccig.ch](mailto:sponsorwcc@ccig.ch)

# BECOME A CONGRESS SPONSOR

	Networking	Branding			Thought leadership	
BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	CHF 88,500	CHF 52,000	CHF 36,500	CHF 26,000	CHF 10,500	CHF 5,200
Access to our Congress venue VIP Meeting Room	●					
Include an advertisement in our Congress Report	1 page					
Sponsor the photo booth	●					
Have your company logo on the Congress lanyard	●					
Receive complimentary access tickets for the “pre-opening afterwork” with the WCF General Council	2	1				
Submit a quote/comment to be included in our Congress marketing materials	●	●				
Receive strategically located visibility onsite in prime locations	●	●				
Present a 30-second video during Congress coffee breaks	●	●	●			
Reserved registrations to the Business Programme	1	1	1			
Opportunity to submit a guest blog post to be shared on the ICC Website	●	●	●	●		
Have your logo and company description profiled on the Congress website	100 words	100 words	100 words	50 words		
Receive complimentary Congress Welcome Cocktail tickets	8	6	4	2		
Submit a relevant candidate to be a Congress speaker	2	1	1	1		
Have a reserved branded table for your company at the Congress Gala Dinner	2	2	2	1		
Submit a relevant article or video (link) to share with our network	3	2	1	1		
Include a push notification through our Congress app (maximum 60 characters)	3	2	2	1	1	
Opportunity to have Congress exhibition space (basic booth structure for the 9 & 18 sqm space included)	45 sqm	36 sqm	27 sqm	18 sqm	9 sqm	
Include a branded item in our Congress delegate bag	●	●	●	●	●	●
Receive complimentary Congress entries with access to all social events	15	10	8	6	4	2
Receive a 25% reduction on additional Congress entries with access to all social events	10	8	6	4	2	1
Have your company logo and description profiled on our Congress app	●	●	●	●	●	●
Receive branding visibility online, website, emails, app	●	●	●	●	●	●
Receive branding visibility onsite, banners, screens	●	●	●	●	●	●
Ability to use our official Congress logo	●	●	●	●	●	●

Kindly note that benefits could evolve.



## BECOME A WORLD CHAMBERS COMPETITION SPONSOR

BENEFITS	Min: CHF 26,000
Include an advertisement in our Congress Report	1 page
Opportunity to be a Competition Awards Ceremony co-presenter at the Gala Dinner	●
Support winning chambers innovators with a prize	●
Branding during Competition Award Ceremony at the Gala Dinner	●
Reserved table at the Gala Dinner	●
Present a 30-second video before/after the Competition Pitches	●
Branding during Competition live Pitches	2
Complimentary Congress entries	6
Opportunity to be a Competition judge	●
Use of Congress logo as an official sponsor (subject to approval by ICC WCF and CCIG)	●
Relevant article/video distributed via our newsletters	2
Branding visibility on Competition promotional material	2
Branding on the Competition Platform	●

*\*This price and benefits may be adjusted depending on your company's objectives.*

**Note: the Competition includes four categories, with four finalists in each of them.**

## CONTACT US

Get in touch with us to learn more about our sponsorship packages or tell us your goals and together we will craft a unique and unforgettable experience to fit your strategy and marketing needs at [sponsorwcc@ccig.ch](mailto:sponsorwcc@ccig.ch)